

Good April to You!

The traditional month for sales of daffodils to promote cancer research and care.

April is also the month to earn bonuses from EDGE sales.

**About 1 in 2 Canadians will develop Cancer in their lifetime,
and 1 in 4 diagnosed with Cancer will die of the disease.**

**60% of Canadians diagnosed with Cancer will survive
at least 5 years after their diagnosis**

Canadian Cancer Statistics – 2018 special report

The good news from EDGE Benefits is Guaranteed Issue Critical Illness max benefit has increased from \$25,000 to \$50,000! Still no medical history required, just check the box.

In addition to the increase in Tier 1 coverage, EDGE has added a Cancer recurrence benefit.

What better time is there to discuss Guaranteed Issue Critical Illness with your clients than right now?

Choose \$5K, \$10K, \$15K, \$20K, \$25K and now \$50K!

Your 42 year old client can have Guaranteed Issue Critical Illness \$50K from EDGE for less than \$100/month (\$90.70)

Remember: premiums are designed to remain level, issue ages 18 – 64 and coverage to age 70.

Given the stats, don't your clients with pre-existing medical conditions or family history deserve the option to buy this valuable insurance?

Get credit towards annual production and earn bonus commissions.

Call to discuss the new changes or any other EDGE strategies.

Let's talk!

Good selling!

Blaine