

Hot New Sales Idea!



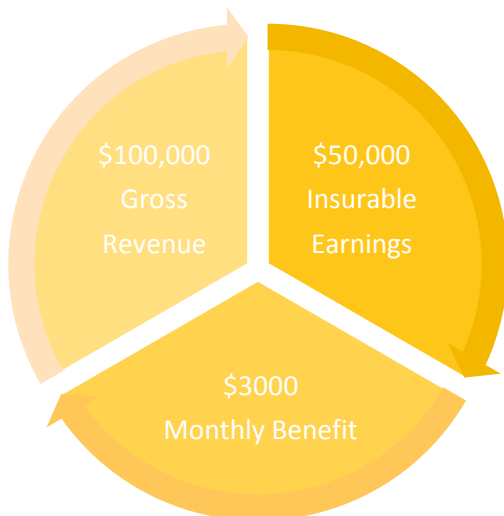
Ever had the objection “the premium is too expensive”?

Ever wish you could shave \$20 - \$30 off the monthly premium
AND offer a reasonable amount of benefit for a long term claim?

EDGE has a NEW OPTION!

Permanent and Total Disability Benefit \$300,000
Added to 0/5 or 30/5 injury benefit

COMPARE:



Class A occupation:

*0/70 = **\$142.50** * 0/5 = \$102.60

Add Permanent and 12.00
Total Disability \$300K **\$114.60**

*includes \$10K Accident Medical Expense
Reimbursement Benefit

Issue Ages 18 – 64

Permanent and Total Disability is a lump sum payment after 60 months of benefit for total disability.

Permanent and Total Disability is a Life Insurance benefit if the insured dies before the benefits are paid.

Let's talk about this sales opportunity available September 1, 2015.

Good Selling,

