



May 2016 Newsletter

What conversation do you have with your clients about their ability to sustain their lifestyle and business continuity if they had an injury or an illness and they had to stop working?

How prepared are they for the bolt from the blue: the unexpected unwelcomed financial hit that a disability can bring?

Long term disability lasts 31.2 months on average; a 2005 Harvard study showed that over HALF of all personal bankruptcies and mortgage foreclosures are a consequence of disability.

A business person who can't carry on regular activities earning income quickly exhausts nest egg savings, retirement savings, children's education funds, vacation funds and struggles to keep up with debt repayment and ordinary household expenses.

An EDGE policy solves that financial planning shortfall. Ask the right questions of your successful clients:

“What financial safety net will guarantee income to continue your lifestyle if you become sick or get hurt and can't work?”

Let's have the conversation

Insurance Solutions by Design

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