



April is Cancer Awareness Month

No better time for an important announcement regarding Edge Benefits Inc.

Guaranteed Issue Critical Illness Benefit

Effective Monday, April 1, 2024, Edge Benefits Inc. Critical Illness plan was enhanced to **include 2 new important covered conditions: Aplastic Anemia and Bacterial Meningitis** Further, **Heart Valve Repair is now included and Non-Alzheimer's Dementia.**

Both of these additions increase the value of a Critical Illness policy that is guaranteed to issue and now covers 25 conditions.

In addition, the Basic Plan – Tier 1 No questions - maximum issue has increased from \$50K to \$75K. Tier 2 increased to \$125K; making Edge Benefits very competitive in the guaranteed to issue marketplace.

Yet another enhancement is the premium rate change from Level to age 75, to a 5 -year banded approach, better reflecting age-related pricing risks.

For example, the initial premium for an insured of 40-44 for \$75,000 is the same premium paid for \$25,000 on the old plan.

Guaranteed Issue Critical Illness added to an EDGE monthly injury benefit plan creates a complete immediate disability plan for both difficult to insure working clients and those whose available time does not include lengthy medical underwriting.

Good Selling!

