

It seems our weather is following the same gyrations as the fallout from chaos playing south of the border.



As we all know trade and financial markets HATE uncertainty producing our emotional rollercoaster since mid January of this year.

Clients with portfolios and RSP investments watch in horror as their savings get battered and bruised. Fear for the future, what to do? How to pivot? Is top of mind.

## **In times of uncertainty, as we are living right now, guarantees become paramount.**

If your business owner/entrepreneur clients were to get sick or suffer a life altering injury that prevents them from working at the business they built, will they be forced to cash in RSPs or stock portfolios to survive financially, subjected to selling at a LOSS?

### **A simplified insurance contract that provides for lost income due to unforeseen injury or illness is the answer to protect investments and guarantee financial stability in turbulent times.**

**Suggest your client guarantees their future; by investing in themselves today.**

Edge offers injury only, injury and illness, Business Overhead Expense (injury only & illness rider) benefits that safeguard assets subjected to the vagaries of markets and politics arising during a crisis brought on by unexpected health issues they cannot control

Replacing the after-tax gross revenue of \$100,000 income for a 45-year-old business owner injury only will cost from \$94.50 - \$171\* monthly for 1<sup>st</sup> day to age 70 determined by risk class (occupation).

*\*Bonus the quoted premium includes \$10,000 Accident Medical Expense Reimbursement Benefit.*

Get in touch to discuss strategies for your business owner clients. I am here to help.

Good Selling!

