

Welcome to 2025 The year of “Uncertainty”

Financial markets HATE uncertainty which generally creates volatility and fear of the unknown.

In this climate, your clients need reassurance and confidence in their decisions regarding their financial security.

Canada’s CPI indicates it takes \$127.34 in 2025 to purchase what \$100 purchased in 2015. A **28%** increase...

the real value is 76% of 2015

Does your client’s EDGE income replacement policy cover a 28% increase in the cost of goods and services this year? Do your clients need to review the shortfall and increase the tax free benefit or would restructuring using Business Overhead Benefit be a solution for your small business owners or your self-employed clients?

Do the Math, an addition could cost less than a cup of coffee or tea every day.



Good Selling!

Blaine

