

Good Wintery January!



Every heavy snowfall that impedes daily activities, causing cancelations and delays reminds us of how circumstances beyond our control lead to shifting our priorities and looking at alternatives to carry on our business and personal lives.

Just like the unexpected accident can upend our lives and those of our clients!

Accidents happen suddenly, they are never predictable

Winter sports and activities (e.g. snow shoveling) bring added opportunities for accidents and illness

Are your clients prepared, do they have a plan that:

- Replaces their income when they can't work while recovering from an injury or unexpected illness
- Protects their investments that build wealth for their families, ensures retirement and the value of their business
- Guarantees continued income benefits until they can earn 80% of their prior disability earnings

Start 2026 by offering your clients the opportunity to avoid having to divest their hard earned savings and valued investments and protect themselves against financial hardship or possible bankruptcy due to an event they do not control; like 50+ cms of snow in a single storm!

Offer an EDGE Benefits Inc Accident/ Injury policy with or without a rider for illness.

Begin the discussion for “what if”.

Good selling,

Clair

